

### *The Campaign Strategy*

The *Campaign Strategy* began with the formation of a campaign cabinet composed of parishioners who were interested in the long-term financial security of the parish. The cabinet learned that over 135 parishes in the Archdiocese have endowments and that a parish educational endowment *cannot* be used for any purpose other than parish educational programs. The cabinet recommended to Fr. Don Grasha that he should move forward to establish an endowment to help fund the educational programs at St. Luke Parish.

### *The Campaign Plan*

The campaign plan is simple: Every parishioner is invited to “share the legacy” by pledging a gift to the endowment fund.

The initial goal is to raise \$1,000,000 over a five-year period through gifts of cash and pledges.

In addition, the cabinet anticipates that estate gifts will help fund the endowment. Parishioners who are unable to make a cash gift can support the endowment by remembering the endowment in their wills.